



April 14, 2014

Re: Product Notification: Change in Application of Duracolor® by The Mohawk Group

Dear Valued Customer:

At INVISTA, we are committed to delivering high-performance products. For more than 30 years, carpets of Antron® fibers have met or exceeded customer expectations in flooring performance – soiling, staining, texture retention and total cost of ownership.

Duracolor® originated with the Lees Carpet brand and utilized Antron® type 6,6 nylon as one of its performance ingredients. Duracolor®, owned by Mohawk Industries, Inc., has repositioned the brand to include products that may not be type 6,6 nylon. If fibers other than Antron® are used, the carpets will not be certified as Antron®. When choosing Duracolor®, please be mindful of this change if you want to receive a product that meets the Antron® brand's rigorous performance standards.

If you are seeking the high performance of Antron® fibers, please **specify** and **verify** its use by contacting 1-877-5ANTRON. We hope this information will support you in your next flooring decision. [Click here](#) to use our new online search tool to help you locate carpet styles featuring Antron® fiber.

Kind regards,

Your partners at INVISTA

**About Antron®**

Antron® fiber is a high-performance ingredient that can help carpet look newer longer. The Antron® brand is part of INVISTA, one of the world's largest integrated producers of chemical intermediates, polymers and fibers. Customers use Antron® fiber to help make their carpet reach its fullest performance and aesthetic potential. How does Antron® fiber do it? Our fiber is made from a tighter molecular structure that helps it keep its shape and resist matting and crushing. In addition, our fiber has an innovative hollow filament shape and soil resistance treatment to better hide and release soil, making your carpet easier to clean. All Antron® fiber is constructed with type 6,6 nylon and EPP certified by SCS Global Services based on life cycle analysis. [antron.net](http://antron.net)